

*Terramar Area
Coastal Improvement Project*

*Neighborhood Meeting
July 29, 2015*



Meeting Purpose

- We want your input
- Balancing priorities for the streets and in the bluff top area
- Design elements
- Concerns and hopes for the project



How Information Will Be Used

- To develop conceptual design alternatives
- Pros and cons will be shared with the community through surveys and additional outreach meetings
- Develop a preferred conceptual design after feedback is received, which we will share with you



Meet Our Team



Meeting Ground Rules

- The purpose of dialogue is to understand and learn from one another
- You cannot “win” a dialogue



Meeting Ground Rules

1. All dialogue participants speak for themselves, not as representatives of groups or special interests
2. Treat everyone in a dialogue as an equal: leave role, status and stereotypes at the door
3. Listen with empathy to the views of others
4. Be open and listen to others even when you disagree, and suspend judgment (try not to rush judgment)
5. Search for assumptions (especially your own)
6. Look for common ground
7. All points of view deserve respect, and all will be recorded (without attribution)



What's Changed?

- Not pursuing a four-lane roadway
- Not pursuing land exchange with the state
- Focusing on land we already control



Project Area



Envision Carlsbad

- Community visioning process
- Identified our community's core values
- Basis for this project



Complete Streets

- Complete Streets Act, adopted in 2008
- Adopted as a priority by City Council in 2012
- Creates welcoming and inviting streets
- Balances moving people, not just cars



Complete Streets

- Walking, biking and public transportation
- Enhances safety
- Enhances economic vitality and sense of place

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Project Goals

- Safe and attractive roads
- Maintain traffic flow
- Improve the area's aesthetics
- Protect, balance and enhance the quality of life
- Create a special place and experience for residents and users



Project Parameters – What's In

- Elements that support Carlsbad Community Vision
- Land in the city's right-of-way or city's ownership
- Balanced roadway (“complete streets”)
- Maintain or increase on-street parking
- Underground overhead utilities
- Enhanced aesthetic appeal and improved coastal, recreational experience



Project Parameters – What's In

- Enhanced sense of place, accentuating natural beauty
- Improvements to the community (parking, noise, traffic speed, aesthetics)
- Consideration of and planning for public transit
- Efficient traffic flow at intersections
- Safe vehicle speeds consistent with residential character
- Design should be environmentally sustainable



What's Out

- Stairs to the beach at northern bluff area
- Cannon Park and Cannon Lake Park
- South bluff top and area
- Manzano parcel
- Use of private property
- Realigning Carlsbad Boulevard east of El Arbol Drive
- Added vehicle lanes
- Decreasing on-street parking



Possible Design Elements



Street Improvements

- Make room for all users
- Increase safety
- Improve aesthetics
- Manage traffic flow



Separated Paths



Separated Paths



Bike Lanes



Multiuse Path



Path Surface: Hard vs. Natural



Path Surface: Hard vs. Natural



Landscaping Options: Colorful



Landscaping Options: Natural



Traffic Flow

(for cars, bikes and feet)

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“Corner Bulb Out”



“Corner Bulb Out”



Connection to Transit



Roundabouts



Roundabouts



State Street Roundabout



State Street Roundabout



State Street Roundabout



State Street Roundabout



State Street Roundabout



State Street Roundabout



Separated Lanes/Paths



Separated Lanes/Paths



State Street Roundabout



Bluff Top

- Look and feel
- Uses/activities
- Design features



Bluff Top Design: Manicured



Bluff Top Design: Natural



Bluff Top: Natural



Bluff Top Design: Hardscape, Picnic



Bluff Top: Shade



Bluff Top Design: Seating



Bluff Top Design: Seating



Bluff Top Design: Seating



Bluff Top Design: Seating



Bluff Top Design: Seating With Lighting



Bluff Top: Fence



Bluff Top: Fence



Bluff Top: View



Streetscape

- Design and function
- Art opportunities
- Neighborhood character

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Art & Design: Entry Feature



Art & Design: Entry Feature



Streetscape



Streetscape



Streetscape: Trash Cans



Streetscape: Trash Cans



Streetscape: Seating



Streetscape: Design



Streetscape: Street Lights



Art & Design



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Planned Outreach

- Community members
- Public safety officials
- Homeowners
- Environmental groups, bike and pedestrian groups
- Elected officials
- Business and community groups
- The state and other regulatory agencies



Project Timeline

- Public outreach and conceptual design completed end of 2015
- Pending all planning and approvals, construction could begin September 2016



Q&A



Small Group Discussions



Small Group Discussion #1: Street Improvements

- Pick a moderator, reporter and timekeeper
- By yourself, review the concerns with the existing situation
- Put an "X" next to the 3 most important existing concerns
- There are also a number of goals that can be accomplished
- Put an "X" next to the 3 goals that are your highest priorities
- Talk as a group for 15 minutes and identify 3 to 4 of your group's most important existing concerns and 3 to 4 of your group's highest priority goals



Discussion Items for Consideration

Safety	
Areas for biking	
Areas for walking and jogging	
Parking	
Public transportation	
Traffic speed	
Traffic congestion	
Beauty/natural environment	
Noise	
Traffic cutting through neighborhoods	
Aesthetics	
Other? _____	



Discussion Items for Consideration

Improve safety	
Make it easier and more appealing for bikers	
Make it easier and more appealing for walkers and joggers	
Improve the look and feel of the neighborhood	
Maintain traffic flow	
Make the coastline more appealing	
Reduce traffic cutting through neighborhood streets	
Reduce traffic congestion	
Reduce noise levels	
Make it easier for pedestrians/bikers to cross the road	
Others? _____	



Small Group Discussion #2: Design and Coastal Character

Focus on Bluff Top

- What are 2 or 3 of the most important activities?
- What improvements to the area do you think would support those activities?
 - Benches
 - Trash receptacles
 - Viewing areas
 - Public art
 - Nicer/wider paths
 - A multi-use trail
 - Drought-tolerant landscaping



Small Group Discussion #2: Design and Coastal Character

Look and Feel

- Level of landscaping desired:
 - Would you like the area to be more or less manicured?
 - Would you prefer to add some structural features?
- Signage and community identity:
 - More consistent, identifiable, iconic look for the neighborhood? Or a more eclectic look and feel?
 - Would you like to see any entry features when entering the area?



Closing Comments and Next Steps

- Your input is extremely valuable
- All input will be considered by our design team
- Returning in mid-September with design concepts for your review and feedback



Thank you for attending!

Please visit www.cityofcarlsbadca.gov/input to take our online survey or to stay engaged with this project.

